

*Краевая научно-практическая конференция
«Функциональна грамотность: вызовы и решения» г. Краснодар*

**«Инфографика, несплошные и смешанные тексты как одно из
средств развития языковой догадки и построения иноязычного
высказывания.»**

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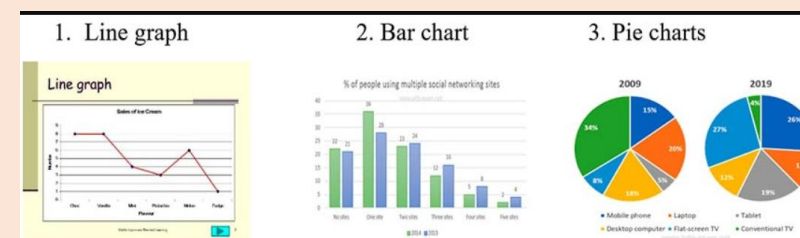
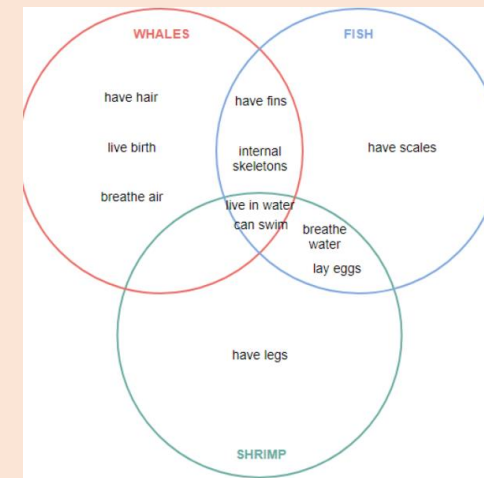
МАОУ СОШ №34 им. Божененко. г. Новороссийск



Инфографика — визуализация данных или идей, целью которой является донесение сложной информации до аудитории быстрым и понятным образом. Средства инфографики помимо изображений могут включать в себя графики, диаграммы, блок-схемы, таблицы, карты, списки.

Несплошные тексты – это тексты, сочетающие в себе несколько источников информации, с которыми учащиеся чаще всего встречаются в реальной действительности. К несплошным текстам относят: графики, диаграммы, схемы, таблицы, географические карты; различные планы (помещения, местности, сооружения);

Смешанный текст -соединяет черты сплошных и несплошных текстов. Вербальные и невербальные (например, графические) элементы смешанных текстов дополняют друг друга.



Mixed Conditional

If he **were** handsome, I **would have been** his.

If he **were** smarter, I **would have fallen** in love with him.

If he **were** taller, I **would have chosen** him.

If only I **hadn't been** so picky, I **wouldn't be** alone now.

WOMAN → MAN

MAN ← WOMAN

ВПР-7

2.3	Чтение
2.3.1	Читать аутентичные тексты различных стилей (публицистические, художественные, научно-популярные, прагматические) с использованием различных стратегий / видов чтения в соответствии с коммуникативной задачей

ОГЭ

1.4.4	Преобразовывать предложенные схематичные модели (таблица, схема) в текстовый вариант представления информации	МП 1.1.1–1.1.3; 1.1.5–1.1.6; 1.3.2; 1.3.5; 3.1.1; 3.2.1; 3.2.3
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ВПР -11

2.3	<i>Чтение</i>
2.3.1	Читать аутентичные тексты различных стилей (публицистические, художественные, научно-популярные, прагматические) с использованием различных стратегий / видов чтения в соответствии с коммуникативной задачей

ЕГЭ

1.3.4	Читать несплошные тексты (таблицы, диаграммы, графики, инфографику) и понимать представленную в них информацию
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Выберите фотографию и опишите человека на ней. У вас есть полторы минуты на подготовку и не более двух минут для ответа. У вас должен получиться связный рассказ (7–8 предложений).

План ответа поможет вам:

- the place;
- the action;
- the person's appearance;
- whether you like the picture or not;
- why.

Start with: "I'd like to describe picture one (or two, three). The picture shows ..."



Photo 1



Photo 2



Photo 3

These are photos from your photo album. Choose one photo to describe to your friend.

Photo 1



Photo 2



Photo 3



You will have to start speaking in 2 minutes and will speak for not more than 2 minutes (12–15 sentences). In your talk remember to speak about:

- where and when the photo was taken;
- what/who is in the photo;
- what is happening;
- why you keep the photo in your album;
- why you decided to show the picture to your friend.

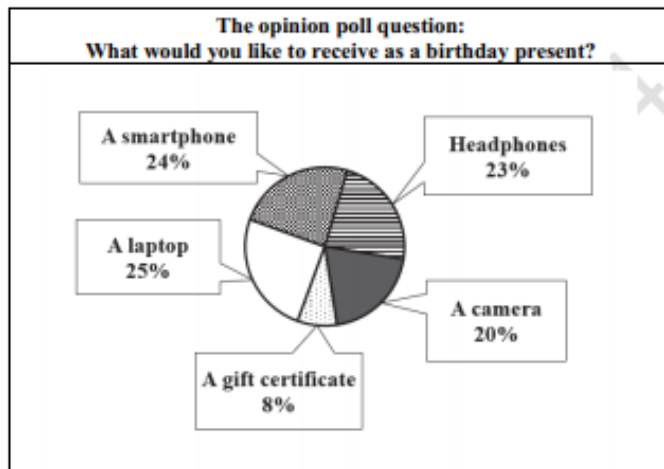
You have to talk continuously, starting with: "I've chosen photo number ..."

Task 3. You are going to give a talk about your school holidays. You will have to start in 1.5 minutes and speak for not more than 2 minutes (10–12 sentences). Remember to say:

- when you have school holidays;
- what school holidays you would make longer, and why;
- what you enjoy doing during your school holidays;
- what your attitude to school holidays is.

You have to talk continuously.

- 38.2 Imagine that you are doing a project on what gifts Zetland teenagers would like to receive for their birthdays. You have found some data on the subject – the results of the opinion polls (see the pie chart below). Comment on the data in the pie chart and give your opinion on the subject of the project.



Write 200–250 words.

Use the following plan:

- make an opening statement on the subject of the project;
- select and report 2–3 facts;
- make 1–2 comparisons where relevant and give your comments;
- outline a problem that can arise with birthday presents and suggest a way of solving it;
- conclude by giving and explaining your opinion on how to choose birthday presents for your friends.

- 2 Task 2. Study the advertisement.

Join our journey to the mountains!



You are considering going to the mountains and now you'd like to get more information.

In 1.5 minutes you are to ask four direct questions to find out about the following:

- 1) duration of the tour;
- 2) price for one;
- 3) student discounts;
- 4) special equipment needed.

You have 20 seconds to ask each question.

4

Task 4. Imagine that you and your friend are doing a school project “Sports activities”. You have found some photos to illustrate it but for technical reasons you cannot send them now. Leave a voice message to your friend explaining your choice of the photos and sharing some ideas about the project. In 2.5 minutes be ready to:

- explain the choice of the illustrations for the project by briefly describing them and noting the differences;
- mention the advantages (1–2) of the two sports activities;
- mention the disadvantages (1–2) of the two sports activities;
- express your opinion on the subject of the project – which of the sports activities presented in the pictures you'd prefer and why.

You will speak for not more than 3 minutes (12–15 sentences). You have to talk continuously.

Photo 1




Photo 2



Look at the picture and imagine. Who are these people? Where are they? What are they doing? What is the season?



Fact file

 **In your culture.** Some foreign teenagers don't know much about Russia. What would you tell your foreign friend about Russia? Use the Fact File and the sites <http://worldpopulationreview.com/countries/russia-population> and <http://rusemb.org.uk/russian-population>.

FACT FILE

Name: The Russian Federation (Russia)

Geographical location: Eastern Europe, Northern Asia

Area: 17.1 million square kilometres: like the USA and Europe together, 9000 kilometres from east to west and 5000 from north to south

Capital city: Moscow

Land division: republics, krais, oblasts, okrugs

Population: more than 140 000 000

Ethnic groups: more than 180 ethnic groups (≈80% Russians, ≈4% Tatars, ≈2% Ukrainians, ≈1% Bashkirs, ≈1% Chuvash, ≈11% Armenians, Azerbaijanis, Belarussians, Buryats, Evenks, Georgians, Ingush, Kalmyks, Kazakhs, Udmurts, Uzbeks, Yakuts and others)

Languages: Russian (official), other languages

ELECTRONIC TICKET
PASSENGER ITINERARY/RECEIPT

1 NAME: IVANOV/IVAN
FREQ TVL ID:

ETKT NBR: 555 9708491506-

2 ISSUING AIRLINE: AEROFLOT

ISSUING AGENT: AVIA CENTER MOSCOW RU /KP4ZHC

4 BOOKING REFERENCE: DKZVUA/AA

SALES PERSON: W1011C

INVOICE NBR:

CUSTOMER NBR:

5 NAME REF: P627109819/DOB09APR72/ADT

TOUR CODE:

7 DATE OF ISSUE: 01FEB10

IATA: 92-225206

8 FROM TO
SIMFEROPOL MOSCOW SHEREMET

10 FLIGHT C DATE DEPT FARE BASIS ST
11 SU 136 L 16FEB 1520 LLPXOW OK

9 BAGS:20K VALID:16FEB-16FEB

ENDORSEMENTS: BSR30.50/VALID ON SU/NONREF

FARE CALC: SIP SU MOW110.00LLPXOW NUC110.00END ROE1.00 XT61UD504YK117YR

13 FORM OF PAYMENT: CA

FARE: USD 110.00 TAX: 43RU TAX: 107UA TAX: 682XT

14 TOTAL: RUB 4187

15 EQIV FARE PD: RUB 3355

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CONDITIONS OF CONTRACT, WHICH ARE HEREBY INCORPORATED BY REFERENCE.
THESE CONDITIONS MAY BE OBTAINED FROM THE ISSUING CARRIER

EOM

Список использованной литературы

- 1) <https://fipi.ru/ege/demoversii-specifikacii-kodifikatory#!/tab/151883967-11>
- 2) <http://grammar-tei.com/mixed-conditional-pravila-primery-uprazhneniya/>
- 3) <https://events.prosv.ru/uploads/2020/02/additions/xyelwll28DdTtcJM86Srp5HGiDflp8qXjyL6KN7t.pdf>
- 4) https://www.tursvodka.ru/air/information/how_read_e_ticket/
- 5) <file:///C:/Users/USER/Downloads/engl6verb1.pdf>
- 6) <https://uchebniki-rabochie-tetrad.com/knijka0907listat/num0907.html#prettyPhoto/4/>
- 7) https://100ballnik.com/wp-content/uploads/2023/02/%D0%92%D0%9F_%D0%98%D0%9D.%D0%AF%D0%97-11_%D0%9E%D0%BF%D0%B8%D1%81%D0%B0%D0%BD%D0%B8%D0%B5_2023.pdf
- 8) https://fioco.ru/Media/Default/Documents/%D0%92%D0%9F%D0%A0-2022/VPR_IN.YA-7_Opisanie_2022.pdf
- 9) <https://cyberleninka.ru/article/n/nesploshnye-teksty-kak-sredstvo-razvitiya-umeniya-predstavleniya-informatsii/viewer>
- 10) <https://fipi.ru/oge/demoversii-specifikacii-kodifikatory#!/tab/173801626-11>